

JL WEBER

SEO STRATEGIST & CONTENT WRITER

PROFESSIONAL SUMMARY

Having successfully owned & managed a portfolio of websites, ranging from small business websites to tech blogs, I have learned what is necessary in order to rank websites and receive targeted, valuable organic traffic. In the last 3 years, my personal portfolio of websites have received nearly 4,000,000 unique visitors, despite this being a part-time hobby that I work on while I wait for patients to get numb.

CONTACT

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EDUCATION

**University of Missouri,
Kansas City**

Doctor of Dental Surgery

Kansas State University

Bachelor's of Science
Food Science & Industry

SKILLS

Site strategy, keyword research, link building, content writing, website optimization, editing/proofreading, AI writing & photo tools, basic graphic design

WORK EXPERIENCE

**Self-Employed SEO Strategist,
Content Site Owner, Blogger**
2020 - Present

I have managed every aspect of a portfolio of websites, from site design to keyword research to content writing to formatting to publishing to link building campaigns.

My proudest accomplishments include taking a \$10,000 site purchase to \$15,000/month in less than 18 months, as well as building a new site to 100,000 visits/month in 6 months amidst the HCU turmoil.

Burlington Dental Center
Owner & General Dentist
2019 - Present

In my day job, I run a dental office in a small Kansas town.