# BROOKS M. CONKLE

#### **BUSINESS OWNER**

# **GET IN CONTACT**

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# WORK EXPERIENCE

#### OWNER - REMOTE BrooksConkle.com | 2014 - Present

- Brooksconkle.com | 2014 Present
- Growing a site to 150,000 monthly pageviews
- Executing a comprehensive SEO content growth strategy

#### **OWNER/PARTNER - REMOTE**

#### The Mobile Rundown | 2013 - Present

- Used SEO to grow an online community of 70,000+ readers
- Growing this brand's site to 157,000 monthly pageviews

#### OWNER/PARTNER - MOBILE, AL

#### ForeFront Real Estate LLC | 2011 - Present

- Working with Investors to buy/sell properties
- Executing marketing methods for growth

# MARKETING DIRECTOR - NEW ZEALAND

#### Step One Communications | 2007 - 2009

- Developed products, agreements, pricing structures & market strategies
- Promoted Queenstown.com as the premier site for international tourists & locals

# **EDUCATION**

BSBA in Business Administration. Finance Major. Auburn University, 2002-2006. Cum Laude.

# HONORS & ACTIVITIES

Eagle Scout. Founding member of Fuse Project. Rotary International trip to India. Skydiver, Bungee Jumper, and Marathon Runner.

# **INTERESTS**

Developing Websites. Personal and Corporate Finance. SEO & Marketing Strategies. AI & Business Innovation. Brand Strategy.

<u>Watch</u> Me