



# VICTOR DEVILLE

SEO &  
WEB DESIGN EXPERT

## CONTACT ME

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Samples Available At  
www.SEO-Maverick.com

## MY SKILLS

Negotiation

Lead Generation

Presentation Skills

Website Design & Optimization

Website SEO Expert

Video SEO Expert

Email Marketing Expert

## EDUCATION

High School Diploma -  
(Robinson Secondary) 1993

ECPI College of Technology –  
IT Security 2002

*Current Relevant Courses Completed:*

The Agora Financial Copy School System

The Agora Financial Media Buying  
Bootcamp

Advanced Schema with Clint Butler

## CAREER OBJECTIVE

Dedicated and results-driven Website Marketing and SEO Director with a proven track record in devising and executing comprehensive digital marketing strategies.

I am seeking a challenging position as a Website Marketing Specialist, where I can leverage my expertise in search engine optimization (SEO), website analytics, and online advertising to drive organic traffic, enhance user experience, and maximize online visibility.

Committed to staying abreast of industry trends, I aim to be an asset to a dynamic team in achieving measurable goals and contributing to the overall success of the organization through innovative and data-driven marketing initiatives.

## WORK EXPERIENCE

### Independent SEO Specialist Owner and Sales Manager

September 2022-Current / Las Vegas, NV

- Developed a system to help local service businesses rank in Google for highly profitable keywords.
- Developed and executed effective SEO strategies, resulting in significant improvements in clients' online visibility, organic traffic, and lead generation.
- Managed a team of skilled professionals, fostering a collaborative and innovative work environment to consistently deliver exceptional results.
- Cultivated and maintained strong client relationships, ensuring customer satisfaction and retention.

### Independent Affiliate Marketer Self Employed-Full time

January 2013 – Current / Las Vegas, NV

- Partnered with several affiliate networks and created websites that ranked in Google for highly competitive KWs.
- Generated traffic to blogs through SEO, with one site generating over 5 million in sales.
- I continue to build websites, drive traffic, and increase sales, implementing my SEO strategies with the team I have built over the last ten years.

### Skills:

- Comprehensive knowledge of SEO best practices, algorithms, and industry trends.
- Expertise in on-page and off-page SEO optimization techniques.
- Proficient in using SEO tools such as Google Analytics, SEMrush, Moz, and Ahrefs.
- Strong analytical and problem-solving skills with a data-driven approach to decision-making.
- Experience in video SEO, including optimization for platforms such as YouTube.
- Email marketing expertise, including segmentation, A/B testing, and campaign optimization.
- Extensive knowledge in Web design for local businesses, E-commerce stores, and blogs.