



# Leonardo Maiche

## SEO SPECIALIST

I'm Leonardo Maiche I specialize in SEO with a knowledge of Spanish (native) and English (fluent). I help English-speaking companies navigate their way into Spanish-speaking markets, including the vibrant Spanish market in the USA, Spain, and the LATAM market. My unique approach ensures high-quality SEO solutions as im always well-updated with the latest advances and ensure that every project we work on is successful.

## Contact

### Phone

+59899666411

### Email

hello@leonardomaiche..com

### Address

Punta del Este, Uruguay

## Education

2002  
**Advertising / Media**  
University of Uruguay

2008  
**Digital Marketing**  
Escuela Pau Gargallo, BCN, Spain

## Expertise

- SEO
- SEM
- Link-Building
- Shopify
- Wordpress
- Content Writing

## Languages

English ★★★★★

Spanish ★★★★★

Portuguese ★★★

### 2022 - 2024

SafetyCulture.com

#### Spanish SEO contractor

- Conducted comprehensive keyword research to target relevant terms in LATAM, with a focus on Mexico.
- Implemented effective on-page optimization strategies to improve website visibility and search engine rankings.
- Executed strategic link building campaigns to enhance domain authority and increase organic traffic.
- Achieved significant improvement in organic traffic and secured first-page rankings on Google for targeted keywords.

### 2019 - 2023

Codingit.dev | Austin, TX

#### SEO Manager

- Conducted thorough keyword research to target relevant terms for English-speaking clients.
- Implemented on-page optimization strategies tailored to the US market to improve website visibility and search engine rankings.
- Executed strategic link building campaigns focused on English-speaking audiences to enhance domain authority and drive organic traffic.
- Achieved significant improvement in organic traffic and secured top rankings on Google for targeted keywords relevant to US clients.

My approach to business and life is founded on several principles, including optimism, continuous learning, customer-centricity, investing in impactful ideas, open-mindedness, pursuing passions over paychecks, and maintaining a sense of humor. I also believe in being creative, loving, adaptable, and persistent.

[www.leonardomaiche.com](http://www.leonardomaiche.com)

## References

### Gabrielle Chan

Head of SEO, SAFETY CULTURE

Email: [gabriellechan@safetyculture.com](mailto:gabriellechan@safetyculture.com)

### Gabriel Colla

Founder, INFOCORP

Email: [gabrielc@popemi.com](mailto:gabrielc@popemi.com)